

IRIS & ELLE



WEDDING FLORALS CHECKLIST

FOR THE WEDDING PARTY

- Bridal Bouquet :** The most important arrangement and the flowers that you should splurge on. The bridal bouquet is easily the most photographed aspect of the wedding florals. Consider that pricing is based on the value of the flowers as opposed to size - imported flowers and larger headed flowers such as Roses and Peonies are typically more expensive. Discuss with your florist options for sizing and flower selection and what is higher priority. At Iris and Elle we love incorporating meaningful florals into the bride's bouquet and include this as part of our consultation process.
- Bridesmaids' Bouquets:** Included as part of most bridal parties, although, for budget-friendly weddings with large bridal parties we suggest opting for just a maid of honour bouquet. Bridesmaid bouquets are photographed throughout the whole day and make for beautiful photos with your closest friends and family. Bridesmaid bouquets are typically a smaller version of the bride's bouquet, although, at Iris and Elle we love the look of mono-bloom bouquets, selecting a single flower for the bride's bouquet to make each bridesmaid a unique bouquet.
- Groom's Buttonhole/Boutonnieres:** Used to tie a groom's look to his partner's, for example, through using flowers from the bridal bouquet. Typically the most affordable aspect of wedding florals but makes for a cohesive floral touch.
- Groomsmen's Buttonholes/Boutonnieres:** Designed to match the Groom's buttonhole. If you are opting to include bridesmaid bouquets we suggest also including your groomsmen.
- Flower Girl's Petals or Bouquet:** If you are including a flower girl in your wedding party we suggest giving her something to hold as she walks down the aisle. This can include petals in a basket for tossing or a smaller version of the bridesmaid bouquet.
- Ring Bearer's Buttonhole/Boutonniere:** If you are including a ring bearer in your wedding party we suggest including him by ordering a smaller version of the groomsmen's buttonholes. If you are having a four-legged friend as a ring bearer we love the way a floral collar looks in photographs.
- Parents & Grandparents Corsages & Buttonholes/Boutonnieres:** As an extra special touch to include your closest family we love the gesture of having corsages and buttonholes made for the parents and grandparents. We promise they will cherish you considering them as part of your wedding floral plan.

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WEDDING FLORALS CHECKLIST

FOR THE CEREMONY

- ❑ **Entryway Welcome Sign Arrangement:** Being the first thing your guests see upon arrival, a beautiful floral welcome sign arrangement should be high on your wedding flower priority list. Like all of your arrangements, the flowers chosen for the entryway should match the rest of the arrangements for the ceremony.
- ❑ **Altar Arrangements:** Aside from the bridal bouquet, we personally think altar arrangements are the next most important flowers as they will be the backdrop for all of the photos taken of you and your partner at the ceremony. Floral arches and towers are most impressive; however, require a generous budget. We love the look of a 'growing flower garden' that sits on the ground for a natural, whimsical style and affordable floral touch.
- ❑ **Aisle Arrangements:** Although not essential, aisle arrangements complete the ceremony florals and make your wedding look truly luxe. We suggest opting to have aisle arrangements to be repurposed as centrepieces for the reception if you are conscious of cost.
- ❑ **Petals to Toss:** Having your guests toss rose petals as you walk down the aisle as a newly married couple makes for gorgeous photos, particularly if you have decided on a whimsical, garden-party theme or want to incorporate wedding traditions into your special day.

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WEDDING FLORALS CHECKLIST

FOR THE RECEPTION

- Table Centrepieces:** Table centrepieces are the most important floral arrangement to have for the reception as they will be featured the most in photographs of your guests. Aisle arrangements or even bridesmaid bouquets in vases can be repurposed as table centrepieces to reduce the overall flower budget,
- Sweetheart Table/Chair Arrangement:** Specifically designed for the table where the newlywed couple sits during the wedding reception. The sweetheart table is typically a small, intimate table reserved for the bride and groom, allowing them to have a private space to enjoy their first meal together as a married couple. Table or chair arrangements mark this table and also create photo opportunities for you and your partner.
- Bar Arrangement:** The bar area of your reception/welcome drinks is undoubtedly the most used space and is a beautiful spot for relaxed photos of your guests. To enhance these pictures and tie the bar into the rest of your theme we suggest a focal floral arrangement to match your aisle flowers (or you can even opt to repurpose them to save on extra flower costs). Arrangements with an element of height which cascade down the bar look particularly impressive.
- Cake Table Arrangement:** Although not necessary, a floral arrangement for the cake table adds extra magic to the photos of you and your partner cutting your cake. This arrangement is designed to enhance the overall aesthetic of the wedding reception and complement the wedding floral theme. We love the look of a floral field in the form of a ring around the wedding cake.
- Cake Flowers:** If you're planning to have a floral wedding cake, be sure to include this in your flower budget. Some florists will suggest purchasing cake flowers through a specific wedding cake maker; however, at Iris and Elle we can organise cake florals for you so that your whole floral scheme is cohesive.
- Tossing Bouquet:** If you plan to preserve your bridal bouquet as a keepsake but still want to partake in the tradition of a 'bouquet toss', having your florist create a smaller and less elaborate version of your bouquet as a 'tossing bouquet' is a great option.